

**BOTOX® – NOT JUST FOR WRINKLE REMOVAL...FDA APPROVES IT FOR MIGRAINE TREATMENT**

**DENVER** – Faces First, Colorado’s premier skin rejuvenation and plastic surgery destination, is happy to spread the word about recent FDA approval of Botox® for the treatment of migraine headaches. Now Botox® isn’t just about looking better, it’s about feeling better, and to those that get migraines, feeling better is paramount. Faces First looks forward to helping people improve their lives with Botox®, whether it’s for wrinkle removal, or finding some relief from the crushing pain of migraine headaches.

There are about 3.2 million Americans that suffer from migraine headaches. A migraine is a headache that persists for four to 72 hours and involves sensitivity to noise, odors, and lights. Chronic migraines can be severely disabling to the sufferer and have an adverse impact on work, family, and social functioning. Sadly, many migraine sufferers don’t respond well to traditional treatments and medications.

Research on this particular subject has been going on for quite a long time. The FDA has confirmed that Botox® shots administered to the head and neck can alleviate and possibly prevent future chronic migraine headaches. To confirm this, the FDA undertook two experiments for 24 weeks each. After the first trial, people who received Botox® shots for migraine were noticed to experience 7.8 fewer headache days and people who received just plain salt water, reported 6.4 fewer days of headache. At the end of second trial, people who received Botox® for migraine reported 9.2 fewer days of headache as compared to 6.9 fewer days of the ones who received salt water.

According to the largest study performed to date, presented at the 45th Annual Scientific Meeting of the American Headache Society (AHS) in June, eighty percent of patients in the study said that after treatment with Botox®, their head pain was less frequent, less intense, or both.

Compared to standard medications, which can cause a number of side effects, such as upset stomach, drowsiness and weight gain, side effects from Botox® treatment are relatively rare. About 95% of patients in the study reported no side effects. Among the side effects people did experience:

- Eyelid drooping (1%)
- Eyebrow drooping (1%)
- Neck muscle weakness (1%)
- Other effects such as flu-like symptoms or head pain (2%).

Researchers are unsure as of yet why Botox® relieves head pain. For its other uses -- including alleviating wrinkles and treating certain medical conditions -- the purified protein relaxes the overactive muscle by blocking nerve impulses that trigger contractions. For migraines, there is no muscle component. Scientists believe Botox works by blocking the protein that carries the message of pain to the brain.

Relief typically takes effect two to three weeks after Botox® injections. The longer the treatments continue, the better the pain relief. Study doctors said some patients who had previously overused oral medications were able to stop taking those medications entirely after being treated with Botox®.

For more information on Botox® for its many uses, or any other way to help you put your best face forward, visit Faces First today at 850 E. Harvard Ave., Suite 575, Denver, 80210, 303.744.2300 or in Lone Tree at 9218 Kimmer Drive, Lone Tree, Ste 200, Lone Tree, 80124, 303-708-8787

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